



Product Advisory

Product Advisory FH 2025-01

First Release:

October 27, 2025

Prepared by:

FORTIFIED Technical Team

Applicable Standards:

FORTIFIED Home™—Hurricane & Hail
FORTIFIED Home™—High Wind & Hail

Applicable Designation Level:

Impact-Resistant Asphalt Shingles

Introduction

The 2025 FORTIFIED Home™ Standard includes a set of optional requirements that provide added protection from hail. When these criteria are met and proper documentation is provided, a Hail Supplement is added to Hurricane or High Wind designations.

Section 7.2.1 of the standard describes the requirements for a Hail Supplement using impact resistant asphalt shingles. It states that the shingles must have a rating of “Excellent” or “Good” on the [IBHS Hail Impact-Resistant Shingle Ratings](#) current at the time of roof installation.

On November 1, 2025, updated IBHS Hail Impact-Resistant Shingle Ratings will be released and will supersede all previous ratings. Asphalt shingle roofs permitted or installed (if no permit is required) November 1, 2025, or later will only be eligible for a Hail Supplement if the shingles are rated “Excellent” or “Good” on these updated ratings.

Background

IBHS recognized the growing problem of hail damage in large regions of the United States and devoted years of field and lab research to developing a new test standard for impact resistance. The IBHS Impact Resistance Test Protocol for Asphalt Shingles was developed in 2019 to evaluate the performance of asphalt shingle roof products against realistic hailstones up to 2” in diameter.

IBHS testing evaluates performance using real products under real-world conditions.

- Shingles are acquired through standard distribution channels available to consumers.
- Realistic hailstone impacts mimic natural damage more accurately than simple steel-ball drops.
- Multiple damage modes are measured, from granule loss, dents and surface cracks to fully compromised shingles.





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Impact

The updated IBHS Hail Impact-Resistant Shingle Ratings will include 25 shingle products, representing approximately 90% of the IR shingle market. Additionally, IBHS expects to test two designer shingles in the coming months, potentially providing even more options for FORTIFIED roofing contractors.

Eligibility

Only shingles rated “Excellent” or “Good” on the official updated IBHS Hail Impact-Resistant Shingle Ratings will be accepted during the designation process. **Third party commercial testing for asphalt shingles will not be accepted.**

When the updated IBHS Hail Impact-Resistant Shingle Ratings is released, individual products may have new ratings. As of November 1, 2025, the new ratings will determine a product’s eligibility. **If pursuing a Hail Supplement, it is essential that roofers and evaluators verify the current rating.**

Additional References

- [2025 FORTIFIED Home Standard](#)
- [FORTIFIED Legal Disclaimer](#)

