



BUILD FORTIFIED

# STRENGTHEN YOUR ROOF AND BE READY

## 3 WAYS FORTIFIED ROOF OFFERS EXTRA PROTECTION

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**Stronger Connections** - Your Roofing Contractor will use more – and stronger – nails in an enhanced pattern proven to help keep the roof attached to your house, even in severe weather.

**Sealed Seams** - In extreme winds, even the best roof may lose shingles. To prevent water from pouring into your home, your Roofing Contractor will seal the gaps between your roof's decking.

**Reinforced Edges** - Studies show roof edges are especially vulnerable to wind damage. A FORTIFIED Roofing Contractor uses materials specifically designed to lock them down.

## 3 STEPS TO A FORTIFIED ROOF

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If You Want Peace of Mind  
When the Next Storm  
Hits, 3 Simple Steps Can  
Lower Your Risk of Storm  
Damage And Lower Your  
Insurance Costs, Too!

1.

**Choose a FORTIFIED Roof Package  
Offered by Your Roofing Contractor**

2.

**Roof is Installed & Independently  
Verified to Meet FORTIFIED Standard**

3.

**Your Home is Stronger &  
Insurance Lower**

For more information, visit [FORTIFIEDHOME.ORG](https://FORTIFIEDHOME.ORG)

# Choose a FORTIFIED Roof and Get Next Level Protection Backed by Science



On the coast, severe weather brings powerful winds, torrential rain and even hurricanes. Your contractor can help you defend your home with a FORTIFIED Roof package, developed using cutting-edge science to protect against extreme weather. Based on two decades of research by the Insurance Institute for Business & Home Safety, the FORTIFIED building standards define a series of upgrades that go beyond typical building codes to make homes stronger and better able to guard against severe weather. Additionally, having a FORTIFIED Roof may also help you lower the cost of homeowners insurance.