



BUILD FORTIFIED

STRENGTHEN YOUR ROOF AND BE READY

3 WAYS FORTIFIED ROOF OFFERS EXTRA PROTECTION

Stronger Connections - Your Roofing Contractor will use more – and stronger – nails in an enhanced pattern proven to help keep the roof attached to your house, even in severe weather.

Sealed Seams - In extreme winds, even the best roof may lose shingles. To prevent water from pouring into your home, your Roofing Contractor will seal the gaps between your roof's decking.

Reinforced Edges - Studies show roof edges are especially vulnerable to wind damage. A FORTIFIED Roofing Contractor uses materials specifically designed to lock them down.

3 STEPS TO A FORTIFIED ROOF

If You Want Peace of Mind
When the Next Storm
Hits, 3 Simple Steps Can
Lower Your Risk of Storm
Damage And Lower Your
Insurance Costs, Too!

1.

**Choose a FORTIFIED Roof Package
Offered by Your Roofing Contractor**

2.

**Roof is Installed & Independently
Verified to Meet FORTIFIED Standard**

3.

**Your Home is Stronger &
Insurance Lower**

For more information, visit FORTIFIEDHOME.ORG

Choose a FORTIFIED Roof and Get Next Level Protection Backed by Science



Every year, severe weather brings powerful winds, torrential rain, hail and even tornadoes. Your contractor can help you defend your home with a FORTIFIED Roof package, developed using cutting-edge science to protect against extreme weather. Based on two decades of research by the Insurance Institute for Business & Home Safety, the FORTIFIED building standards define a series of upgrades that go beyond typical building codes to make homes stronger and better able to guard against severe weather. Additionally, having a FORTIFIED Roof may also help you lower the cost of homeowners insurance.